

Call to Artists

Artist-Designed Library Cards Project

The City of Tempe Public Art Program announces an opportunity for one or more artists to envision and produce art, which will be reproduced onto City of Tempe library cards. Designs for the cards should highlight connections to the library and to Transit's Tempe in Motion "bus, bike and walk" campaign. Up to 4 artists will be selected to design one library card each, based on a standard template of specifications that Cultural Services will provide. This public art project is supported cooperatively by the City's Cultural Services Division, Community Services Department, Tempe Public Library and Transportation Division.

Project Description

The City of Tempe seeks to select one or more artists to design new library cards to be produced in early 2005 that will be artistic, playful and will encourage the use of both the library and mass transit. The City's goal with this project is to celebrate the library, make public transportation in Tempe more attractive and incorporate this message into an artistic form to be used by Tempe citizens on an everyday basis.

The commissioned artists will coordinate work with the City's in-house graphics department to develop camera-ready art for four library cards. The artists will be required to make presentation(s) to the Public Art Committee of the Tempe Municipal Arts Commission for approval of designs. Under a separate phase of this project, the art will be reproduced onto plastic cards that will be used at Tempe's library circulation desks.

Commissioned artists agree to allow Tempe usage rights for artwork produced for this project and will retain copyright for their art as well as their original artwork(s).

Public Art and Art in Transit in Tempe

Tempe's Public Art Program includes art in transit projects such as artist-designed transit shelters, bicycle racks and lockers, artist-designed buses and now, artist-designed library cards. The goal of Tempe's Transit Program is to provide a balanced transportation system that is environmentally sustainable; accessible to all Tempe residents, employees and visitors; helps preserve neighborhoods; provides long-

range transportation planning; promotes transit-oriented development; involves citizens in the process and keeps them informed along the way.

For more information about Tempe's Public Art and Transit Programs, see the following links to the City's web site: <http://www.tempe.gov/arts/> and <http://www.tempe.gov/tim>.

About the Tempe Public Library

The Tempe Public Library has a collection of nearly 500,000 print and audio-visual items and provides public access computers to facilitate access to the Internet and electronic databases. It is the Library's mission to provide equal access to books, materials, services and technology to help community members obtain information that meets their educational, professional, and recreational needs. Special emphasis is placed on supporting students at all academic levels and on stimulating children's interests and appreciation for reading and learning.

For more information about the Tempe Public Library's programs and services, see the following link to the City's web site: <http://www.tempe.gov/library>.

Eligibility

This project is open to all professional artists. The ideal candidates for this project will have:

- Experience and expertise in any two-dimensional media. Examples could include painting, drawing, printmaking, photography, digital art and more.
- Previous public art experience and expertise is desirable, but not mandatory.
- Ability to deal with ideas of mass transit, library use, public issues and concerns.

Project Budget

The art budget is all-inclusive and will not exceed \$750 per final accepted design and must cover all expenses for art, including:

- Design and fabrication of proposal(s) for presentation of concepts to citizen advisory boards and staff.
- Any cost, including supplies and materials, necessary for completing this project.
- Creation of camera-ready or digital-format artwork.
- Transportation for the artist and/or artwork, including attendance at several public meetings and working with the City's graphic design department.
- Any applicable taxes.
- The artist is **not** responsible for the costs of the graphic design firm or production of the actual library cards.

Selection Process

A selection panel will be convened to review all submissions meeting the application requirements and deadline. The panel will include: Tempe Municipal Arts Commission member(s), visual artist(s), arts administrator(s), community representative(s), Library representative(s) and transit user(s). The artist will be selected on the basis of submission materials evidencing artistic quality of past work and experiences with similar projects. The panel may make a recommendation based upon preliminary submission materials or invite semifinalists to be interviewed and submit more detailed proposals. Once recommended by the panel, the Tempe Municipal Arts Commission must approve the artist before the project may begin. The panel may recommend alternate artists for this project.

Application Requirements and Deadline

The following application materials are due at the Edna Vihel Center for the Arts by **5:00 p.m. on Friday, June 25, 2004**. Note: this is **not** a postmark deadline. The mailing and street address is: City of Tempe Public Art Program, 3340 South Rural Road, Tempe, Arizona 85282, attention: Library Card Project.

- ❑ A statement (not to exceed ONE page) of interest, qualifications and ideas.
- ❑ Current resume (not to exceed TWO pages).
- ❑ Up to ten 35mm duplicate slides of representative artwork in a protective plastic slide sleeve.
- ❑ A slide list with the title, medium, dimensions, date completed and a short description of the artwork pictured in each slide.
- ❑ Names, phone numbers and e-mail addresses of three references, including people who can speak about your past experiences with public art projects.
- ❑ Self-addressed stamped envelope if you wish to have your slides returned.
- Carefully consider the budget when proposing design ideas and travel requirements.
- If you wish for each panel member to receive an original copy of your application materials, please submit seven originals.

For Additional Information: contact Rebecca Ross, Transit Special Projects Coordinator, City of Tempe Cultural Services, 3340 S Rural Road, Tempe, AZ 85282, 480-350-5164 (phone) or rebecca_ross@tempe.gov (e-mail).

This Call to Artists does not commit the City to enter into an agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations, or to produce a contract for the project. The City reserves the right to reject any or all applications, reissue the Call to Artists, revise the project terms or procure any service by other means. The City is not responsible for loss of or damage to materials included with applications.